Clients — Sample Projects
Corporate Naming Agreements

TELUSCAPE
ONTARIO SCIENCE CENTRE

$10.1 million, 15-year naming and sponsorship agreement
(Toronto, ON)

TELUS SPARK
CALGARY

$9 million, 20-year naming and sponsorship agreement
(Calgary, AB)

TELUS WORLD OF SCIENCE
VANCOUVER

$9 million, 15-year naming and sponsorship agreement
(Vancouver, BC)

TELUS WORLD OF SCIENCE
EDMONTON

$8.2 million, 20-year naming and sponsorship agreement
(Edmonton, AB)

TALISMAN CENTRE

$10 million, 20-year naming agreement
(Calgary, AB)

BMO CENTRE
CALGARY STAMPEDE FOUNDATION

10-year naming agreement and 10-day Festival sponsorship
(Calgary, AB)

SHAW CONFERENCE CENTRE

$4.7 million, 20-year naming agreement
(Edmonton, AB)

1ST CHOICE SAVINGS CENTRE
UNIVERSITY OF LETHBRIDGE

$2.25 million, 15-year naming agreement
(Lethbridge, AB)

CN CENTRE

$1.3 million, 15-year naming agreement
(Prince George, BC)

Clients — Sample Projects
Corporate Naming Agreements

TELUS CONFERENCE CENTRE TOURISM WHISTLER

10-year naming and exclusive supplier partnership
(Whistler, BC)

CARDEL PLACE

$1.125 million, 10-year naming agreement
(Calgary, AB)

BOÎTE À SCIENCE

Naming counsel
(Québec City, PQ)

BC PLACE STADIUM

Naming concluded with TELUS, contract not executed
(Vancouver, BC)

TELUS SPARK

Sponsorship and sub-naming counsel
(Calgary, AB)

VICTORIA CONFERENCE CENTRE

Naming counsel
(Victoria, BC)

CANADIAN CANCER SOCIETY

Counsel, title naming partner — National Relay For Life
(Toronto, ON)

CANADIAN CANCER SOCIETY: WESTERN CANADIAN PROVINCES

Counsel, naming sponsorship — Wheels of Hope
(Divisions: British Columbia/Yukon, Alberta/NWT, Saskatchewan, Manitoba)

Clients — Sample Projects
Philanthropic Namings + Lead Gift Donations

**SCHULICH SCHOOL OF ENGINEERING
UNIVERSITY OF CALGARY**

$50 million gift/donor recognition
(including government match)
(Calgary, AB)

**HASKAYNE SCHOOL OF BUSINESS
UNIVERSITY OF CALGARY**

$16 million gift/donor recognition
(Calgary, AB)

**BLUSSON PAVILION - ICORD CENTRE
RICK HANSEN FOUNDATION**

$10 million gift/donor recognition
(Vancouver, BC)

**THE WILLIAM C. MEARNS CENTRE
FOR LEARNING
UNIVERSITY OF VICTORIA**

$10 million gift/donor recognition
(including government match)
(Victoria, BC)

**BOB WRIGHT CENTRE - OCEAN,
EARTH & ATMOSPHERIC SCIENCES
UNIVERSITY OF VICTORIA**

$11 million gift/donor recognition
(Victoria, BC)

**PETER B. GUSTAVSON SCHOOL OF
BUSINESS
UNIVERSITY OF VICTORIA**

$10 million gift/donor recognition
(Victoria, BC)

**ALDRED CENTRE
SOUTHERN ALBERTA INSTITUTE
OF TECHNOLOGY (SAIT)**

$15 million gift/donor recognition
(Calgary, AB)

**JOHNSON - COBBE ENERGY CENTRE
SOUTHERN ALBERTA INSTITUTE
OF TECHNOLOGY (SAIT)**

$10 million gift/donor recognition
(Calgary, AB)

**STAN GRAD CENTRE
SOUTHERN ALBERTA INSTITUTE
OF TECHNOLOGY (SAIT)**

$7 million gift/donor recognition
(Calgary, AB)

**COLLEGE OF BUSINESS AND
ECONOMICS
UNIVERSITY OF GUELPH**

Leadership gift counsel
(Guelph, ON)

**ATHLETICS AND RECREATION
CENTRE CAPITAL CAMPAIGN
UNIVERSITY OF GUELPH**

Leadership gift counsel
(Guelph, ON)

**EMILY CARR UNIVERSITY
OF ART + DESIGN**

Major gift counsel/$21 million campaign
(Vancouver, BC)

UNIVERSITY OF LETHBRIDGE

Leadership gift counsel
(Lethbridge, AB)

**BRITISH COLUMBIA
INSTITUTE OF TECHNOLOGY**

Major gift counsel
(Vancouver, BC)

**SCHOOLS OF BUSINESS & CONSTRUCTION
SOUTHERN ALBERTA INSTITUTE
OF TECHNOLOGY (SAIT)**

Feasibility study
(Calgary, AB)

**CANADIAN CANCER SOCIETY -
ALBERTA/NWT DIVISION**

Leadership gift counsel
(Calgary, AB)

CANCER FOUNDATION

$20 million anonymous gift
(Vancouver, BC)

NIKKEI PLACE SOCIETIES

Leadership gift counsel
(Burnaby, BC)

RICK HANSEN FOUNDATION

Major gift/campaign counsel
(Vancouver, BC)

"Give Canada has been instrumental in promoting and working with SAIT to successfully raise
the bar higher for major gifts to polytechnics in Canada.   They delivered on all promises and add
tremendous value. I would not hesitate to recommend them."

IRENE LEWIS
FORMER PRESIDENT AND CEO
SOUTHERN ALBERTA INSTITUTE OF TECHNOLOGY